



## DOWN SYNDROME INDIANA'S 21<sup>st</sup> ANNUAL BUDDY WALK® SPONSORSHIP OPPORTUNITIES

### Programing Partner

**\$10,000**

- Company tent (10x10) at the event with banner with name and logo
- Company highlighted throughout the year when advertising our other events (such as DSI Summer Picnic)  
Example: DSI's Summer Picnic brought to you by our Programing Partner (your company name)
- Top Prominent logo/name placement on event brochures and posters
- Top Prominent logo/name placement on walk T-shirts
- Company logo and link on DSI website and social media
- Company logo and link sent to over 1,000 DSI E-News subscribers
- Company logo/name featured on signage at walk
- Three signs along the walk route promoting a fact about Down syndrome that says company name
- 20 complimentary T-shirts for corporate team walkers
- Company table at exhibitor/info tent if desired (please specify on application)
- Sponsor award on day of walk

### Title Sponsor

**\$5,000**

- Prominent logo/name placement on event brochures and posters
- Prominent logo/name placement on walk T-shirts
- Company logo and link on DSI website and social media
- Company logo and link sent to over 1,000 DSI E-News subscribers
- Company logo/name featured on signage at walk
- Three signs along the walk route promoting a fact about Down syndrome
- 10 complimentary T-shirts for corporate team walkers
- Company table at exhibitor/info tent if desired (please specify on application)

### Corporate Sponsor

**\$2,500**

- Company name and logo on event posters and stage banner
- Logo/name placement on walk T-shirts
- Company logo on DSI website and social media
- Company logo sent to over 1,000 DSI E-News subscribers
- Company logo/name featured on signage at walk
- Three signs along the walk route promoting a fact about Down syndrome
- 5 complimentary T-shirts for corporate team walkers
- Company table at exhibitor/info tent if desired (please specify on application)



## DOWN SYNDROME INDIANA'S 21<sup>st</sup> ANNUAL BUDDY WALK® SPONSORSHIP OPPORTUNITIES CONTINUED

### **Tent Sponsor**

**\$1,500**

*(Information Expo, Food & Beverage Tent, First Aid Tent, Volunteer Hospitality Tent, Children's Tent, Self-Advocate's V.I.P Tent)*

- Company logo/name featured on banners/signs for respective tent(s)
- Logo/name placement on walk T-shirts
- Company logo on DSI website and social media
- Company logo sent to over 1,000 DSI E-News subscribers
- Company logo/name featured on signage at walk
- Three signs along the walk route promoting a fact about Down syndrome
- 5 complimentary T-shirts for corporate team walkers
- Company table at exhibitor/info tent if desired (please specify on application)

### **Community Sponsor**

**\$1,000**

- Company name on walk T-shirts
- Company name on DSI website and on social media
- Company name sent to over 1,000 DSI E-News subscribers
- Three signs along the walk route promoting a fact about Down syndrome
- Two complimentary T-shirts for corporate team walkers
- Company table at exhibitors/info tent if desired (please specify on application)

### **First Steps Sponsor**

**\$500**

- Company name on DSI website and social media
- Company name sent to over 1,000 DSI E-News subscribers
- One sign along the walk promoting a fact about Down syndrome
- One complimentary T-shirt for a corporate team walker
- Company table at exhibitors/info tent if desired (please specify on application)

### **Awareness Sponsor**

**\$250**

- One sign along the walk promoting a fact about Down syndrome



## DOWN SYNDROME INDIANA'S 21<sup>st</sup> ANNUAL BUDDY WALK®

### Special Notes

- All contributions and Buddy Walk® sponsorships benefit Down Syndrome Indiana.
- Down Syndrome Indiana is a 501(c)(3) tax-exempt organization.  
All gifts are tax-deductible to the extent permitted by law. *Federal Tax ID #80-0732286*
- **Programing Partner and Title Sponsor contributions must be received by July 13<sup>th</sup> 2018 to be Included in Buddy Walk® brochures as well as all other promotional materials.**
- **All other contributions must be received by August 20th, 2018 to be included in Buddy Walk® promotional materials.**
- **The walk is on Saturday, October 13<sup>th</sup> 2018**
- Please send attached confirmation form to:  
Down Syndrome Indiana  
708 East Michigan Street  
Indianapolis, IN 46202  
or fax the completed form to 317-925-7619, or scan and email the completed form to [buddywalk@dsindiana.org](mailto:buddywalk@dsindiana.org).



**WOULD LIKE TO SPONSOR THE BUDDY WALK® INDIANAPOLIS!**

Name \_\_\_\_\_

Agency Name (if applicable): \_\_\_\_\_

Email \_\_\_\_\_ Preferred phone \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

If you are a *Title, Corporate, Tent, Community, or First Steps Level Sponsor* would you like a table at our exhibitor tent?  
(Please circle one)    Yes    No

Name of Person to exhibit \_\_\_\_\_ Email \_\_\_\_\_ Phone# \_\_\_\_\_

Are you interested in volunteering for DSI? (Please circle one)    Yes    No

Relationship to an individual with Down syndrome: (Please circle all that apply)

Parent                  Professional                  Grandparent                  Educator                  Self Advocate  
Sibling                  No Relation                  Loved one of an individual who is now deceased                  Other

I would like to support Down Syndrome Indiana's mission to serve as a helpful resource providing information, support and activities that, combined or individually, promote growth and participation of people with Down syndrome in their communities. I would like to make the following contribution:

\_\_\_ \$10,000    \_\_\_ \$5,000    \_\_\_ \$ 2,500    \_\_\_ \$1,500    \_\_\_ \$1,000    \_\_\_ \$500  
\_\_\_ \$250    \_\_\_ Other (Please write in amount): \_\_\_\_\_

Please place a check mark next to the method of payment below:

\_\_\_ Check (Please make check payable to Down Syndrome Indiana and mail to:  
Down Syndrome Indiana  
708 E. Michigan Street  
Indianapolis, IN 46202

\_\_\_ Charge Card: Please fill in additional information:

\_\_\_ Visa    \_\_\_ MasterCard    \_\_\_ Other, please write card type here: \_\_\_\_\_

Account #: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_