



Down Syndrome Indiana is dedicated to enhancing the lives of individuals with Down syndrome. Our mission is to serve as a conduit of information, support and advocacy for individuals with Down syndrome and their families, which promotes growth and inclusion in the community.

Save the date!

October 23rd is going to be YOUR chance to connect with more than 3,000 potential customers and clients at Down Syndrome Indiana's 13th annual Buddy Walk®.

Down Syndrome Indiana's 2010 Buddy Walk® will attract more than 3,000 participants from Central Indiana and beyond. As you may already know, the walk is Down Syndrome Indiana's largest fundraising event of the year. It is through the generous donations given at this event that programs like New Parent Packets, the Self Advocate's group, the Minority Family Down Syndrome Network, and the Toolkit for Educators are possible!



Across the country, there were 250 Buddy Walks® in 2009 that raised more than \$10.5 million to benefit local programs and services, as well as national education, research and advocacy initiatives. Locally, this event raised more than \$120,000 for Down Syndrome Indiana and its mission and programs. Individuals with Down syndrome, their families, friends, professionals, and educators walk a 2.6 mile non-competitive course along the beautiful downtown canal.

Last year's sponsors enjoyed benefits that included name or logo on participant t-shirts, extensive signage at the event, as well as website recognition.

Enclosed you'll find the various sponsorship levels that we are offering as well as a donation form and return envelope for your convenience. **Won't you sponsor a great walk for a great cause with fiercely loyal and appreciative families?**

Sincerely,

Mike Wolinsky
Director of Resource Development
mike@dsindiana.org or (317) 925-7617



13th Annual Buddy Walk® 2010

Instructions: Please place a check mark next to your chosen sponsorship opportunity. After choosing the opportunity that you are most passionate about, please take a moment to record your contact, donation and payment information on the last sheet of this packet. This information will ensure that your donation is properly recorded and that you are properly thanked. Thank you in advance for your generosity. The 13th Annual Buddy Walk® will take place on Saturday October 23rd, 2010.

_____ **Title Sponsor: Russell and Natalie Best Charitable Fund**

- Prominent placement of name and logo on all Buddy Walk® materials distributed by DSI
- Prominent placement of name and logo on front of shirt (logo due in by September 1, 2010)
- Recognition at event with an opportunity to appear at the podium
- Recognition in Buddy Walk® edition of the DSI newsletter with a feature about title sponsor
- Recognition on Buddy Walk® portion of the website
- Recognition in our annual report
- Exclusivity and first rights to title sponsorship in 2010

_____ **Corporate Sponsor: \$2,500.00 (unlimited)**

- Prominent placement of company name and logo centered on back of T-shirt (due by Sept. 1, 2010)
- Recognition at the event with an opportunity to appear at the podium
- Sign displayed along the walk with company name and logo
- Recognition on our website dsindiana.org. We estimate nearly 10,000 visits annually!

2625 N Meridian St #49, Indianapolis, IN 46208 (317) 925-7617 p (888) 989-9255 (317) 925-7617 f info@indianadsf.org dsindiana.org
 Down Syndrome Indiana is a 501 (c) (3) not-for-profit organization. Contributions are deductible to the extent permitted by law. All funds received are appreciated and will be used to further the objectives of Down Syndrome Indiana. DSI's Federal Tax ID # is 35-1957015.



_____ Stage Sponsor: \$1,500.00 (1)

- The Stage sponsor will have a large banner across the front of the stage for all the participants to see!

_____ Community Supporter: \$1,000.00 (unlimited)

- Placement of company name on back of event T-shirt (due Sept. 1, 2010)
- Recognition at the event over the public announcement system
- Sign displayed along the walk with company name
- Recognition on our website dsindiana.org. We estimate nearly 10,000 visits annually!

_____ Event Program Sponsor: \$25–\$1,000

- Sponsorship levels range from name recognition (\$25) to back cover (\$1,000).

_____ Buddy Walk® Tent Sponsor: \$800.00 (4)

- A great opportunity for employers to create more employee community interaction by creating a company team, allowing employees to participate in the walk and ask for personal donations
- Your company name displayed on banners and signage on all 4 sides of a tent in Celebration Plaza during the day of the Walk
- Your company and employees can bring information and represent the tent the day of the Walk
- Hurry! Only 4 tents are available!

_____ Awareness Sponsor: \$100.00

For this amount, your company can sponsor a fact about Down syndrome to help raise awareness, help individuals with Down syndrome be portrayed in a positive light and spread accurate and up to date information about Down syndrome. A sign with a fact about Down syndrome will be created with the text: This information brought to you by _____. The signs will then be displayed along the walk for everyone to see!

_____ Exhibitor: Free of Charge (unlimited)

Your organization can have an informational exhibit in the Info Tent.

For additional information about the 13th Annual Buddy Walk® 2010 please contact our Outreach Coordinator Rachel Wood by e-mail at info@dsindiana.org or by phone at (317) 925-7617.



Down Syndrome
Indiana™



Support Down Syndrome Indiana

I would like to support DSI's mission to serve as a helpful resource providing information, support and activities that, combined or individually, promote growth and participation of people with Down syndrome in their communities. I would like to make the following contribution:

Helios \$5,000 Sirius \$2,500 Vega \$500 Capella \$250 Rigel \$100 Antares \$50 Polaris \$25
Other amount (Please write in amount): _____

Date _____

Last Name: _____ First Name: _____

E-mail: _____ Preferred Phone: () _____

Agency Name (if applicable): _____

Address: _____ City: _____ State: _____ Zip Code: _____

Please place a check mark in the box payment below:

Check or Money Order (Payable to Down Syndrome Indiana, 2625 N Meridian St #49, Indianapolis, IN 46208).

Charge Card: Please fill in additional information:

Visa MasterCard Other Card Type: _____

Account #: _____ Expiration Date: _____

Authorized Signature: _____

I would like to opt-in and begin receiving the following Down Syndrome Indiana publications by e-mail:

- Important News, Event Flyers
- Monthly Calendar of Events
- Common Bonds (DSI Newsletter)
- Up with Downs (Self Advocates Newsletter)
- Volunteer Times (Newsletter)

Please contact me/send me information on the following information as related to individuals with Down syndrome:

- Grandparents Support
- Local Community Parent Support Groups
- Volunteer Opportunities
- Outreach
- Post Secondary Education
- Public Policy

Relationship to the individual with Down syndrome:

- Grandparent
- Professional
- Educator
- Self Advocate
- Parent
- Sibling
- Other
- No Relation
- Loved one of an individual who is now deceased

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